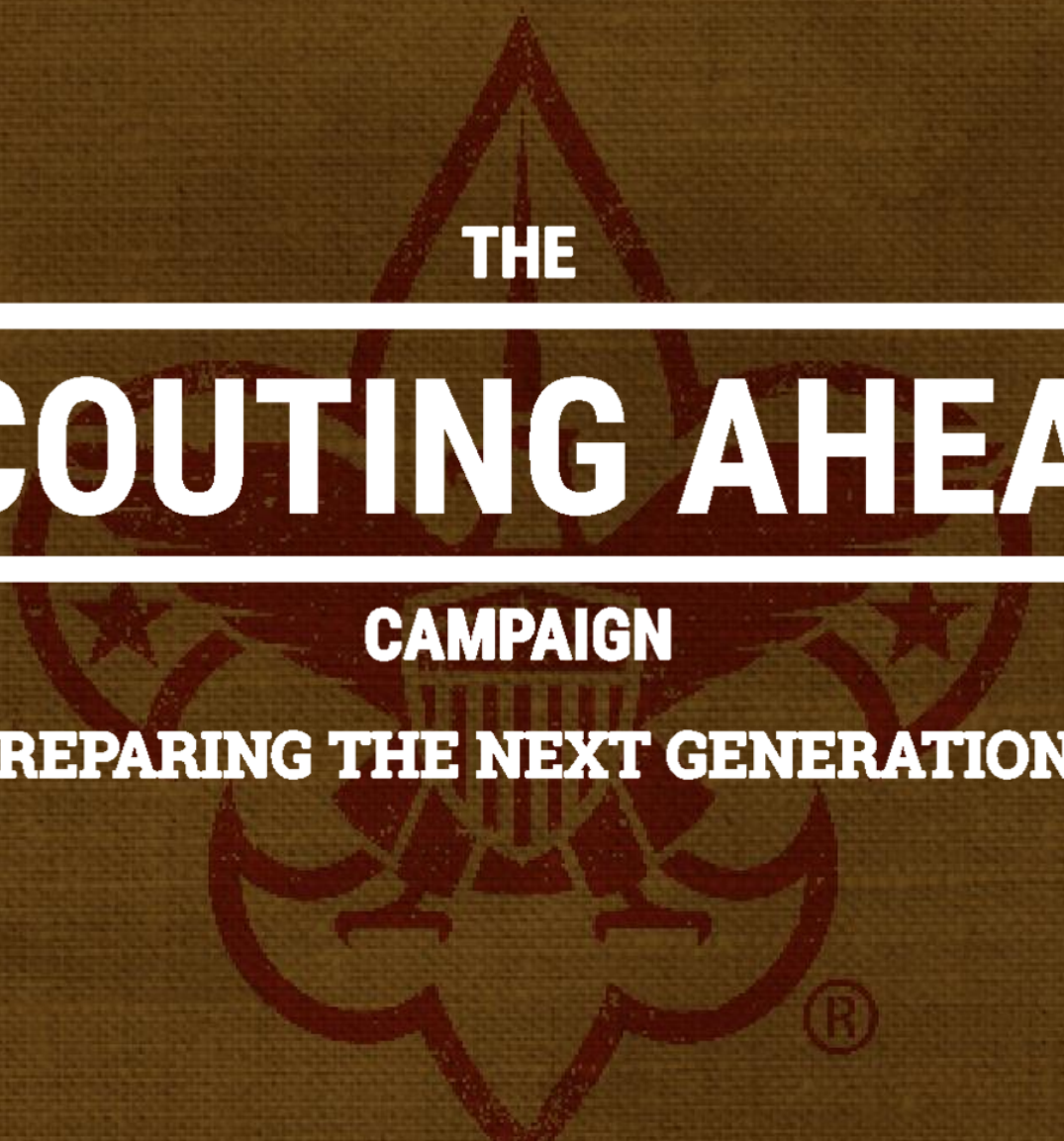




THE

SCOUTING AHEAD

CAMPAIGN

★ PREPARING THE NEXT GENERATION ★

The Cradle of Liberty Council



- 16,000 Scouts **& Growing** Across Tri-county Area
- Hub of Diversity & Innovation
- Leader Nationally
- Fiscally Strong
- Successful Camping Programs
- Sustained commitment to serving urban families

Empowering Urban Families

- 4,500+ Philadelphia Scouts
- Dynamic Solutions to Overcome Barriers
 - 43 Afterschool Programs
 - STEM at Cobbs Creek
 - City-Wide Encampments
 - Giving Back
- Renewed Partnerships with City of Phil. & United Way
- Expanding Horizons



Safeguarding a legacy...

- Future-proofing
Musser Scout Reservation
- Expanding to support a
back-tested business plan

...Preparing a new generation

- Introducing the
Philadelphia Adventure Base
- Accessible outdoor
programs to stretch horizons



Cradle of Liberty Council, BSA
Program Opportunities
May 2018

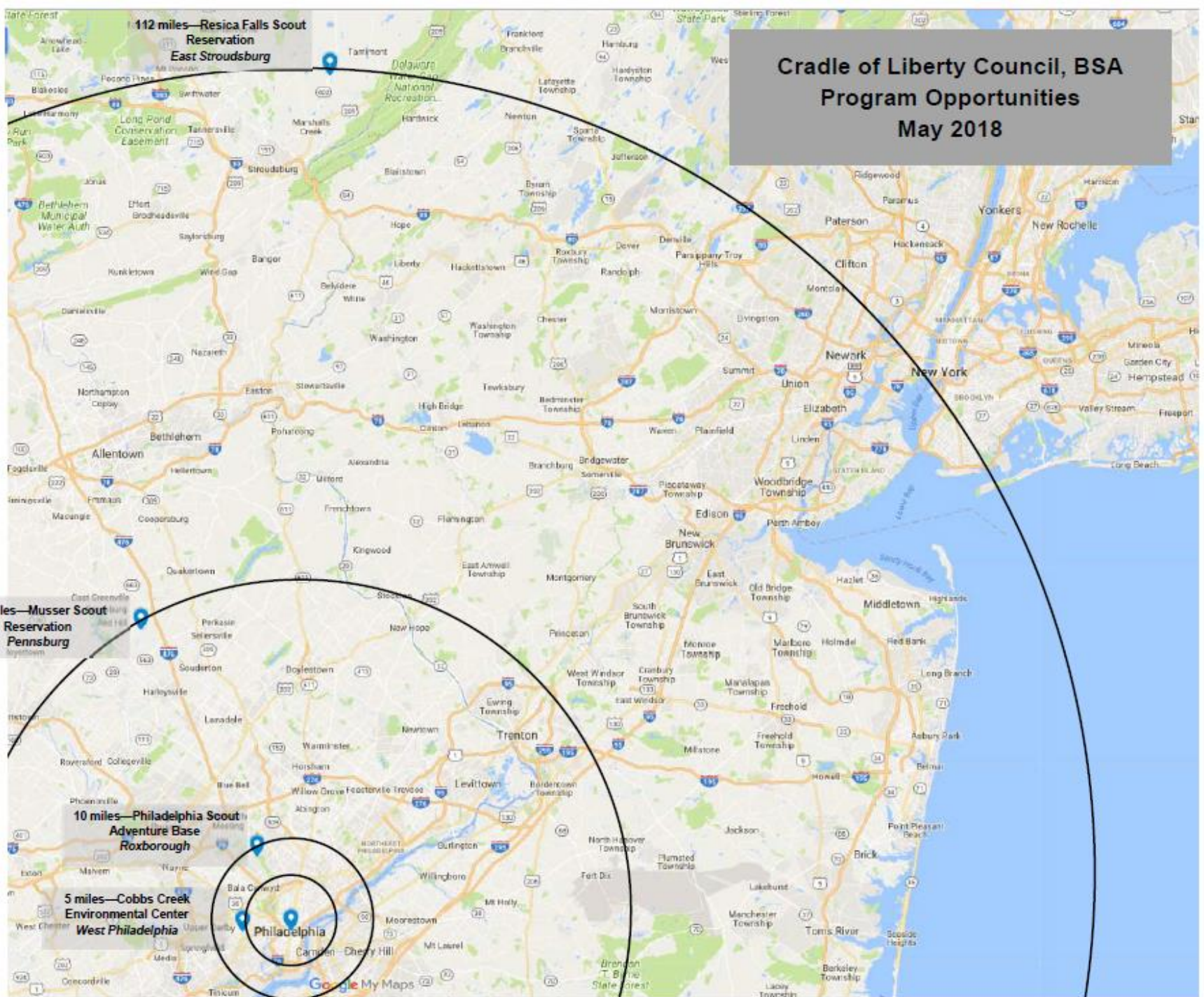
**112 miles—Resica Falls Scout
Reservation**
East Stroudsburg

**40 miles—Musser Scout
Reservation**
Pennsburg

**10 miles—Philadelphia Scout
Adventure Base**
Roxborough

**5 miles—Cobbs Creek
Environmental Center**
West Philadelphia

Philadelphia





PHILADELPHIA SCOUT ADVENTURE BASE

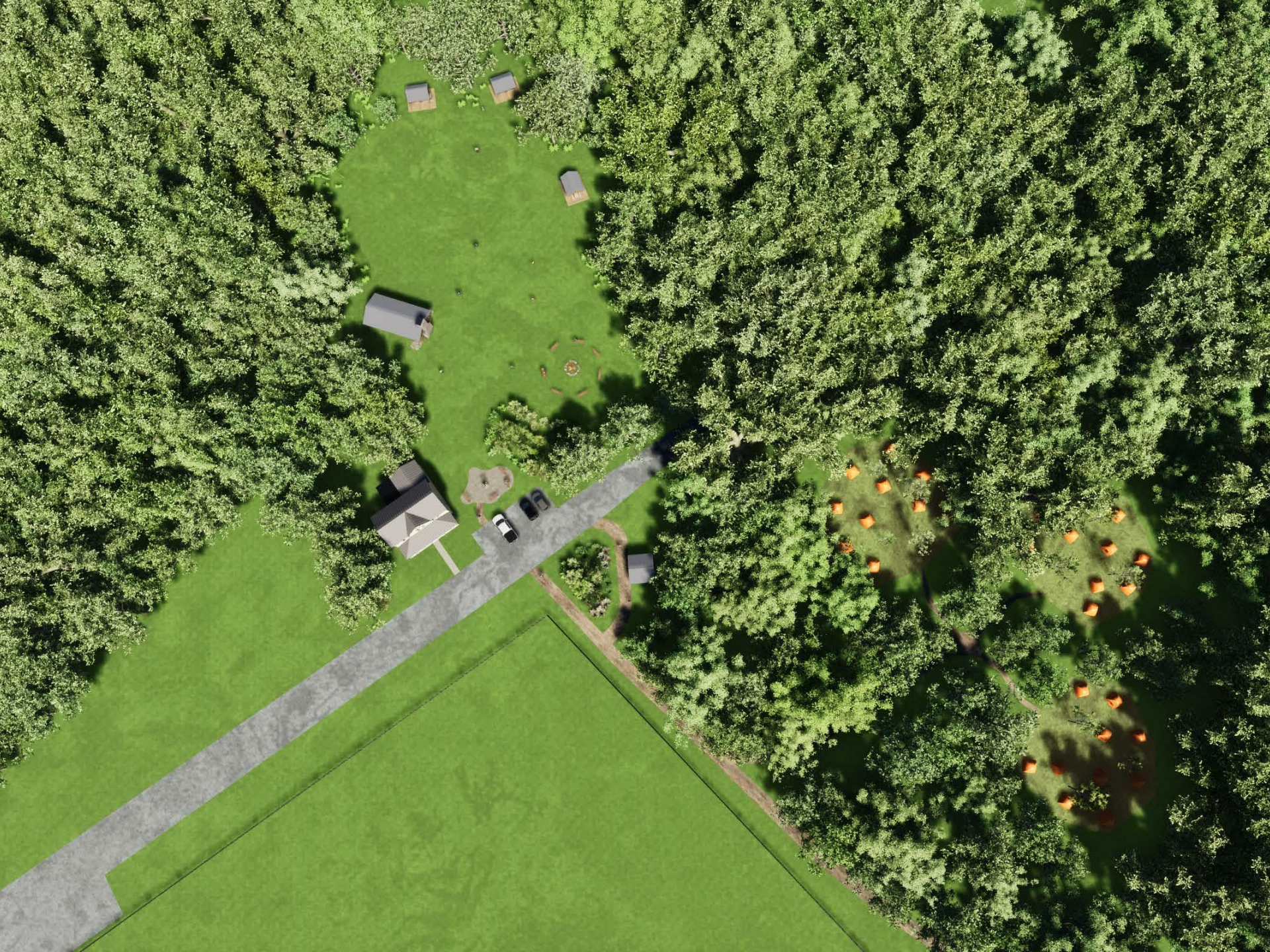


Philadelphia Adventure Base

A NEW URBAN OUTDOOR
PROVING GROUND

- Scout House/Training Pavilions
- Quartermaster Supply Depot
- Community Comfort Station
- Year-Round Program Instruction
- SEPTA Accessible







A Backyard: Their 1st Frontier

BUILDING SKILLS AND
FORGING FRIENDSHIPS

- Pack & Troop Campsites
- Quartermaster Gear Outfitter
- Outdoor Instruction from
Qualified Leadership



Recognition Opportunities



PSAB Naming
\$1,000,000



Scout House
\$500,000



Training Pavilion
\$200,000



QM Outfitter
\$150,000



Comfort Station
\$150,000



Patrol Site (3)
\$25,000



Campsite (3)
\$10,000

Cradle of Liberty Council, BSA
Program Opportunities
May 2018

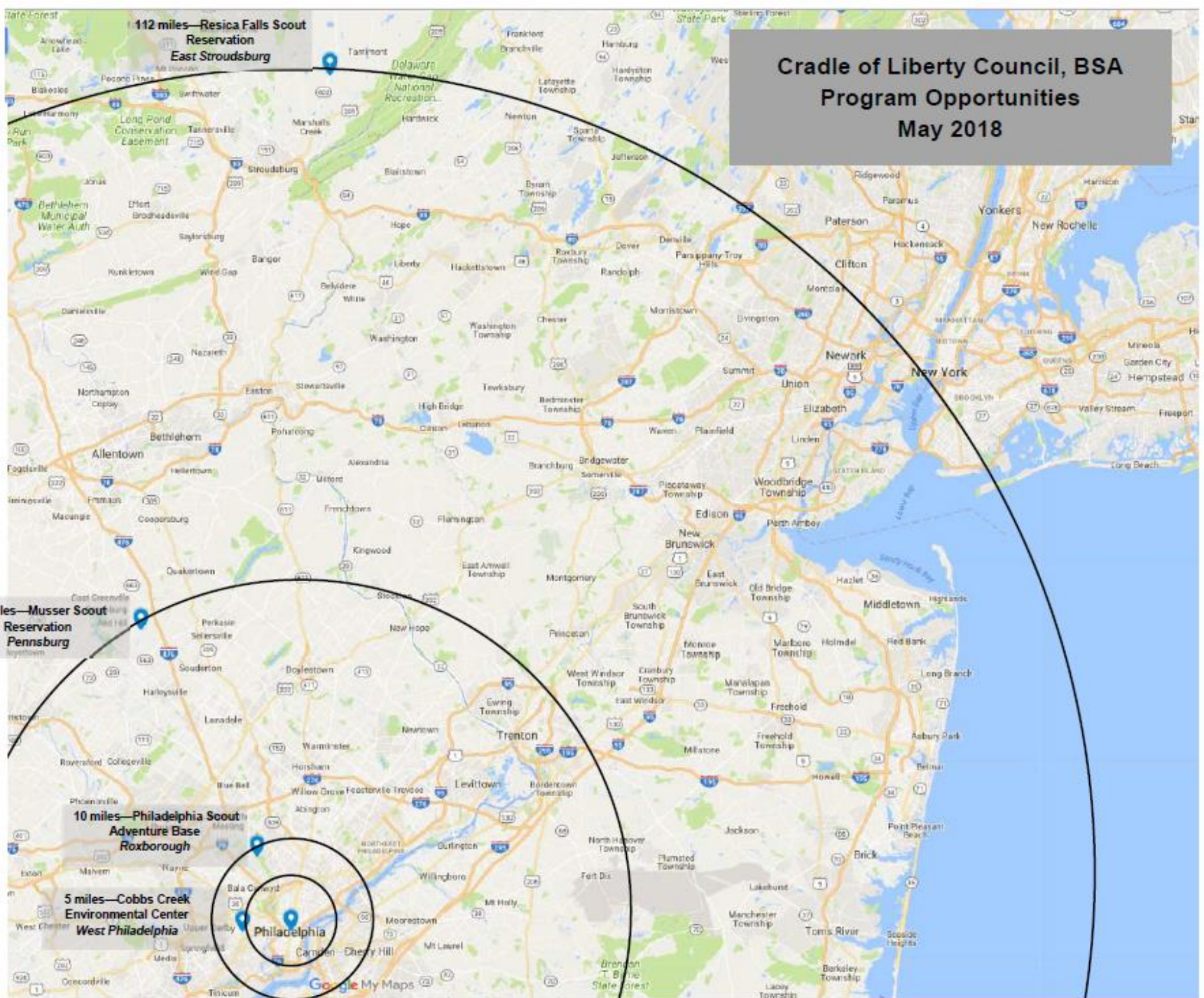
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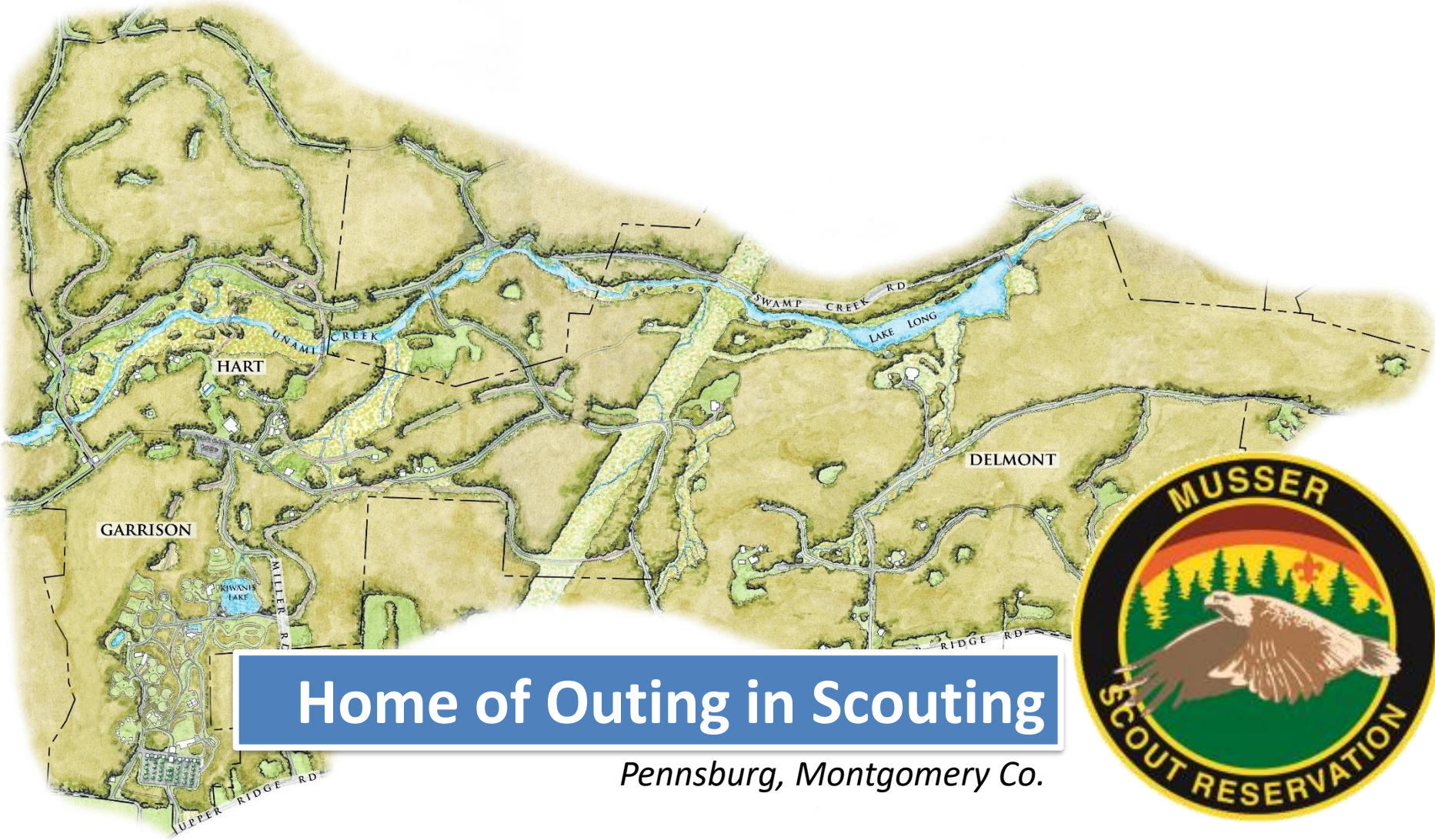
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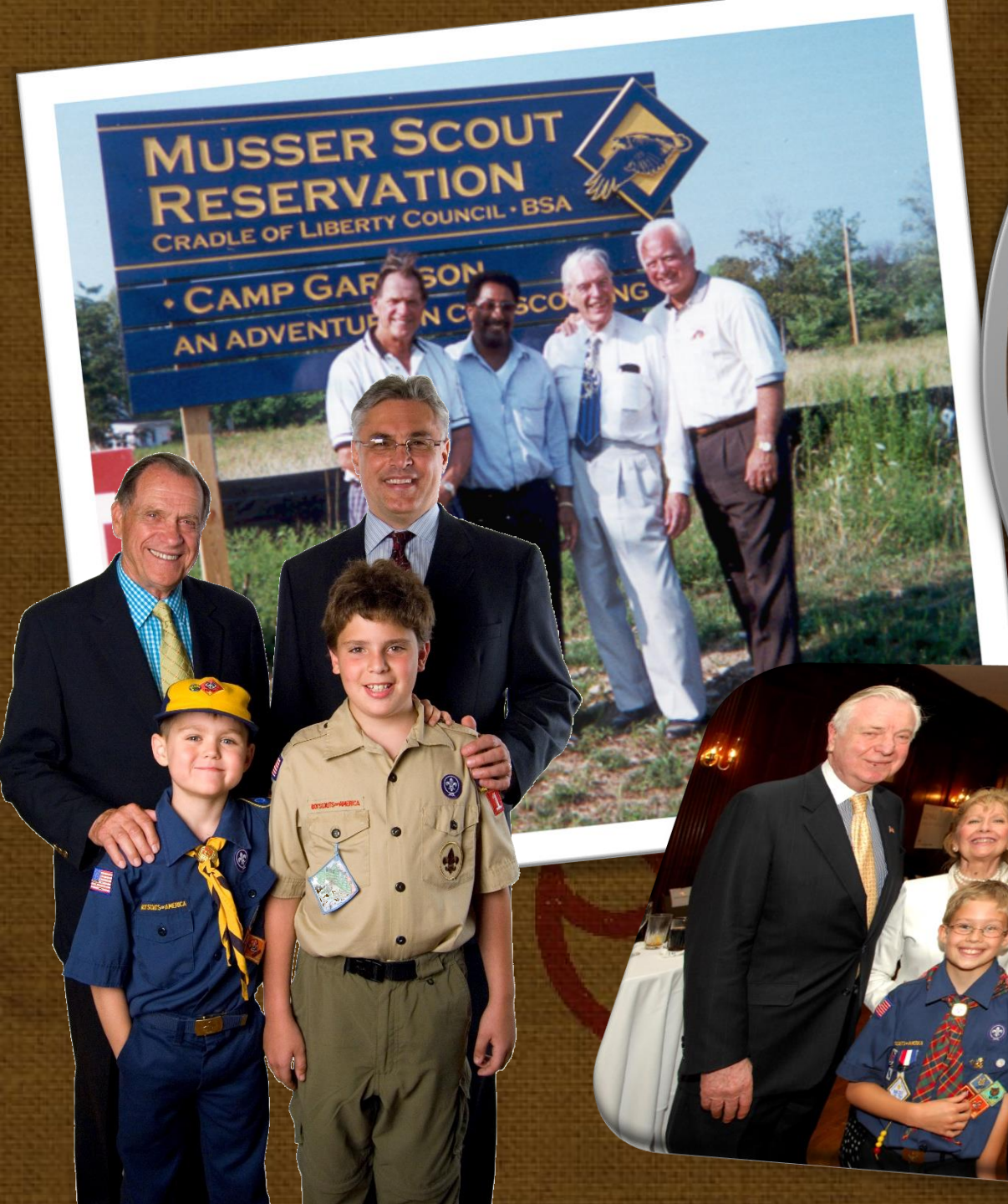




Home of Outing in Scouting

Pennsburg, Montgomery Co.





KEY

- | | |
|--|-----------------------------------|
| 1. ENTRY & NEW SIGN | 19. ACTION ARCHERY |
| 2. LANDSCAPE ISLAND & PARKING LOT IMPROVEMENTS | 20. INDIAN VILLAGE / SCOUT SKILLS |
| 3. TRADING POST | 21. YURT VILLAGE |
| 4. ADMINISTRATION BUILDING | 22. SHIP / NATURE CENTER |
| 5. MAINTENANCE BUILDING | 23. EXPANDED POND |
| 6. DINING HALL | 24. CAMP FIRE ARENA |
| 7. PARADE FIELD | 25. CHAPEL |
| 8. ATHLETICS & PLAYGROUND | 26. BOATHOUSE |
| 9. STAFF LODGING | 27. BMX COURSE |
| 10. OLD BARN | 28. PAVILION |
| 11. FORT / STEM CENTER | |
| 12. TENT CAMPSITE WITH COMFORT STATION | |
| 13. CASTLE / HANDI-CRAFT | |
| 14. CLIMBING & BOULDERING | |
| 15. SEWER TREATMENT PLANT | |
| 16. POOL & POOLHOUSE | |
| 17. SHOOTING FACILITY | |
| 18. SLING SHOT RANGE | |



CAMP GARRISON SITE PLAN





Camping Accommodations

GROUP BUNKHOUSES TO 'BACKYARD' TENTING

- Magical Themed Features
- Scalable Group Options
- Home Comfort in the Outdoors





Gateway Dining Hall & Welcome Center

CAMP GARRISON'S FAMILY
TABLE & TOWN SQUARE

- Seating for 500
- Leadership Training Centers
- First Aid Lodge and Admin





Aquatics Center

PROGRESSIVE ELEMENTS TO BUILD CONFIDENCE

- Zero-Entry Splash Area
- Slide and Climbing Wall
- Parent Oasis
- Pool House



Shooting Sports Center

UNRIVALED CAPACITY
MEETS SAFE INSTRUCTION

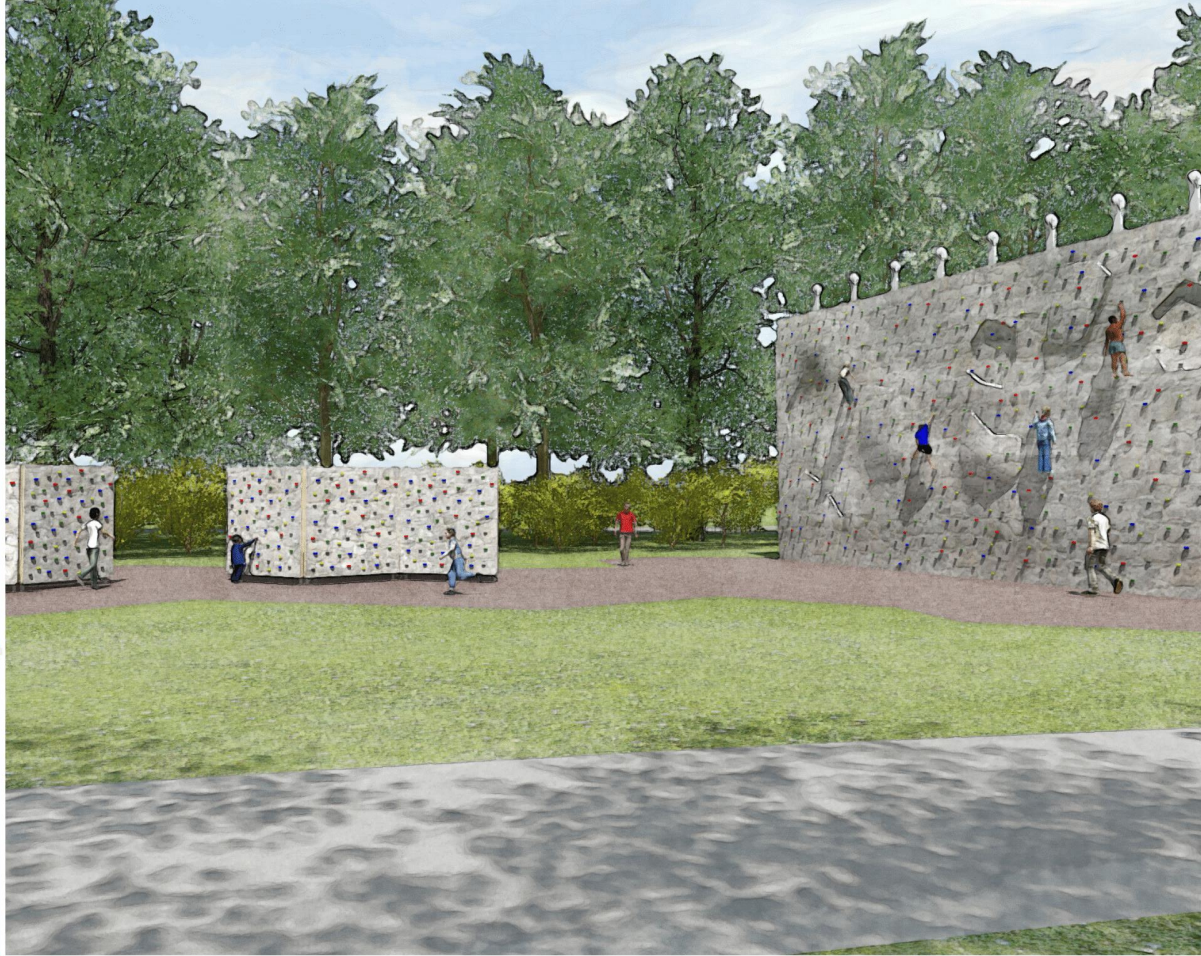
- Area-Best 32-Station BB Range
- Parent Gallery
- Covered Instructional Area
- Action Archery & Slingshots



Climbing Center

BELAY SYSTEM ELEVATES CUBS TO NEW HEIGHTS

- Introductory Horizontal Walls
- Challenging 24-Foot Face
- Instructional & Unstructured Fun!





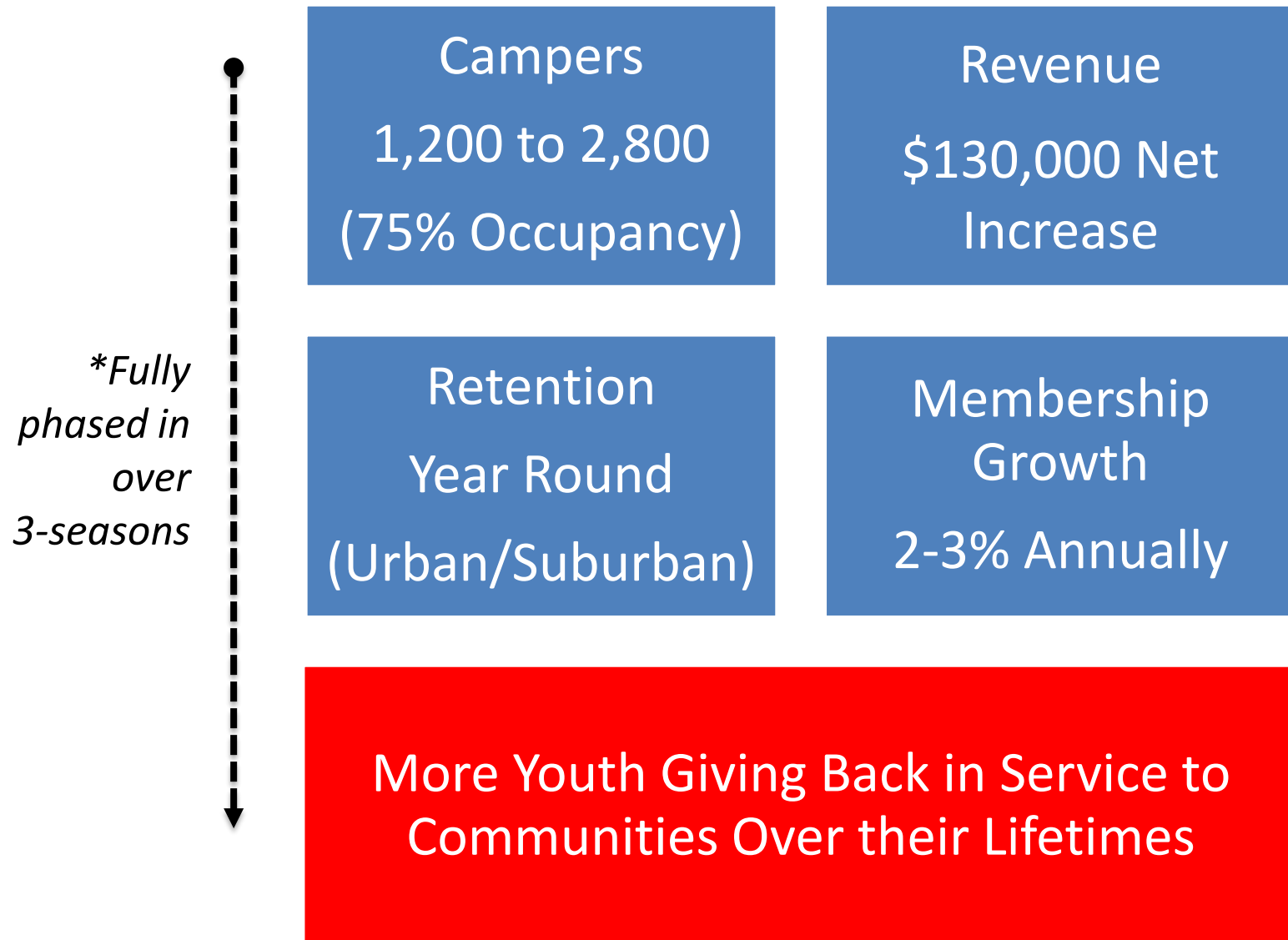
BMX Center

CYCLING THRILLS ON
A SPACIOUS TRACK

- Flat Course for Novice Bikers
- Progressive Tracks for Riders
- Friendly & Safe Competition



Anticipated Return on Investment



Recognition Opportunities



Dining Hall
\$2,000,000



Aquatics Center
\$1,000,000



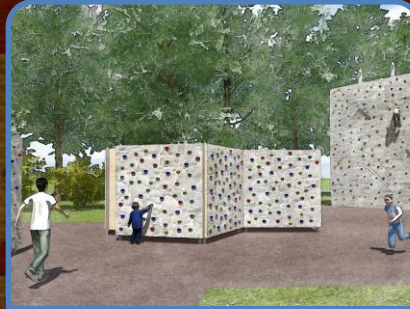
Fish/Boating Ctr.
\$750,000



Shooting Center
\$250,000



BMX Center
\$200,000



Climbing Center
\$250,000



Campsite (12)
\$100,000

Campaign Goal

\$6,500,000



Thank You!

