

Cradle of Liberty Council Boy Scouts of America

Scouting Ahead Opportunities



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Family Trees Forever Changed Through Your Generosity

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ABOUT THE PROGRAMS

The Cradle of Liberty Council **After-School Scouting Program** (Formerly Scoutreach) gives special leadership and emphasis to low-income and underserved communities. ASP is the Council's commitment to making sure that all young people have an opportunity to join Scouting, regardless of their circumstances, neighborhood, or ethnic background

ASP youth are split into two different programs:

- **Cub Scouts**
for youth ages 6-10
- **Scouts BSA (Boy Scouts)**
for youth ages 11-18

Cradle of Liberty Council Boy Scouts of America

Return on Your Investments

AFTER SCHOOL SCOUTING

December 2019

Building Futures From Chester to Kensington

The focus of our After-School Scouting Program is to bring Scouting to every neighborhood despite challenges such as lack of present adults, unsafe communities for evening program, and low-income families. The Scouting program is delivered by part-time staff mentors and teachers called "Program Specialists" in after-school settings at targeted schools or community organizations.

State of After School Scouting (ASP)

With your support, the Cradle of Liberty Council serves 1,744 boys and girls through its After-School Scouting Programs (ASP). There are 51 Cub Scout Packs and Scouts BSA Troops organized at schools and community centers across Philadelphia, Chester and Norristown.

Additionally, there were 224 Scouts participating in volunteer supported programs who applied and were granted financial assistance to attend summer camp. Combined, this a total of 1,968 Scouts which represents 12% of the Council's total number of youth served.

PROGRAM OBJECTIVES

While many youth activities promote teamwork and build skills, Scouting goes further by encouraging youth to be engaged community members and helps them establish ethical standards that will guide them throughout their lives. The objectives of Scouting and ASP are to develop in each participant:

- **Leadership:** by providing adult mentors who demonstrate the techniques of an effective leader and opportunities for Scouts to take on leadership roles;
- **Character:** by providing Scouts a strong moral compass by which to live and a set of values that they can fall back on when faced with negative pressures throughout their lives;
- **Citizenship:** by engaging Scouts in their community through service projects, volunteerism, and environmental conservation; and
- **Wellness:** by teaching Scouts proper nutrition, providing opportunities to be physically activities, and by promoting Scouts mental health.



Fellow ASP Supporters

The Lenfest Foundation

The Philadelphia Foundation

Wells Fargo Foundation

George & Barbara Karr

Health Partners Plans

Pottstown Health
& Wellness Foundation

The United Way of Greater
Philadelphia and Southern NJ

Beneficial Foundation

The Horner Foundation





ASP Scouts pursuing the Citizenship in the Nation Merit Badge (required for Eagle) visit the Museum of the American Revolution in March on a day-trip before returning to the Philadelphia Scouting Adventure Base.

“Scouting has made my life better by helping the earth and making new friends also being a good example. To be a follower and be a leader. I want to be a doctor when I grow up.”

Giovanni M., 8, Bell Avenue, Pack 1125

Many parents and grandparents have cited sibling childcare as a top barrier to participation in the past. With the advent of Family Scouting in 2018 and Scouts BSA this spring, your continued thoughtfulness is helping to empower the first generation of young women taking part in ASP Packs and Troops.

ASP PARTICIPANTS SAY:

- 81% feel that Scouting has helped them to become more physically active.
- 100% of participants feel that they are being provided with lessons that will help them to achieve their future goals.
- 100% feel there is an adult in their Troop who is a positive mentor.



“Looking back from when I was so little to now, it's almost like a dream, because you would never think that this inner-city kid could get here.”

Yost Troop Assistant Scoutmaster Raymond Johnson, 18, Eagle Scout and ASP Graduate



Eagle Scout Raymond Johnson celebrates during his honor court with mother Monica (left) and sisters Rachel and Raquel. Raymond became the first ASP Scout in Cradle of Liberty Council history to achieve the rank of Eagle Scout in 2018.

Checking in on Yost Troop 103

The Yost Troop received a boost in the winter of 2018-19 when freshly-minted Eagle Scout Raymond Johnson joined Wayne Saunders and Seannamarie Taylor as an Assistant Scoutmaster. Johnson began his Scouting career in Prince Hall Elementary School's ASP Program as a kindergartener and has been an impactful near-peer role model for the troop.

“It takes a long time and there is going to come a point where you aren't sure if you want to continue,” Johnson reflected recently noting he knows the pressures which cause youth to leave Scouting. “There are some kids from [Prince Hall] who have told me that they wish they had stuck with it now.”

2019 SNAPSHOT

The School District of Philadelphia is completing an audit of mandatory Child Protective Services Law clearances for all out-of-school time program mentors. Yost Troop 103 is recruiting new members following this unavoidable disruption this month as it resumes meeting on Thursday's at Potter-Thomas Elementary School.

- 6 Scouts participated in a snowy March winter camping trip to the **Philadelphia Scouting Adventure Base** in Roxborough.
- Members of Yost Troop 103 joined in the Scouting for Food “Good Turn” preceding the Thanksgiving Holiday as council **Scouts collected more than 517,348 food items for Philabundance** and other local pantries.

Summer Camp Highlights

Yost Troop 103 attended Resica Falls Week 2 (June 30 - July 6).

Five Scouts attended, completing the half-day first-year camper program and earned the following Merit Badges:

- Fly Fishing
- Nuclear Science
- Electronics

2019 Yost Troop Roster

Scout	Grade	Tenure (Years)
Edward B.	9	4
Brandon B.	8	7
Jerome B.	10	3
Richard C.	7	9
Michael C.	7	2
Omar D.	8	5
Roberto F.	12	4
Jared F.	8	5
Naylis F.	8	4
Edward G.	9	6
Daishawn H.	11	4
Caseem H.	10	4
Albert I.	9	5
Kevin J.	8	3
Dylan M.	7	3
Abdur M.	9	5
Colvis R.	8	4
Damyan S.	8	4
Jalaal S.	9	6
Jazihad S.	11	4
Zander W.	8	3
Massey Y.	7	3
Alfre C.	10	4

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Driving Impact and Value for our Investors

We know from the 2015 Tufts University/Templeton Foundation Character & Merit Project Study that Scout meetings are only a part of the story....

Engagement Matters

Scouts who are more engaged in the program are more cheerful, helpful, and kind, and have higher future expectation and intentional self-regulation

Highly engaged youth who are registered in highly engaged packs reported higher character attributes



¹ Source: Lerner, 2015 www.tu!scampstudy.com

DELIVERING OUTDOOR ADVENTURE

To ensure that every child has access to the outdoor laboratory that camp provides, the council has created customized opportunities like the Philadelphia Encampment/Scouting Festival to bring the outdoors to communities.

Cradle of Liberty Council held the inaugural Philadelphia Encampment at Lighthouse Field in North Philadelphia in October 2013. Since then, more than 700 urban and ASP Scouts have gathered each fall for a weekend of fun and learning. The success of this event proves that inner-city families can be attracted to high-quality outdoor programs if the council can help to overcome transportation and parental engagement barriers that have limited participation by under-resourced families historically.



ASP participants take aim at the Philadelphia Scouting Festival





A Scout displays grit and determination during a council youth leadership training camp.

RAISING THE BAR IN ROXBOROUGH

The Cradle of Liberty Council is excited to have a stronger presence in the City of Philadelphia with our future Philadelphia Scouting Adventure Base in Fairmount Park. When completed, this 2.6-acre parcel will function as the year-round outdoor proving ground for a new generation of citizens.

Improving Consistency through Partnerships & Efficiencies

The Philadelphia Scouting Adventure Base presents the opportunity to shift the paradigm by helping us deliver a higher-caliber experience for Scouts at a better value for our investors.

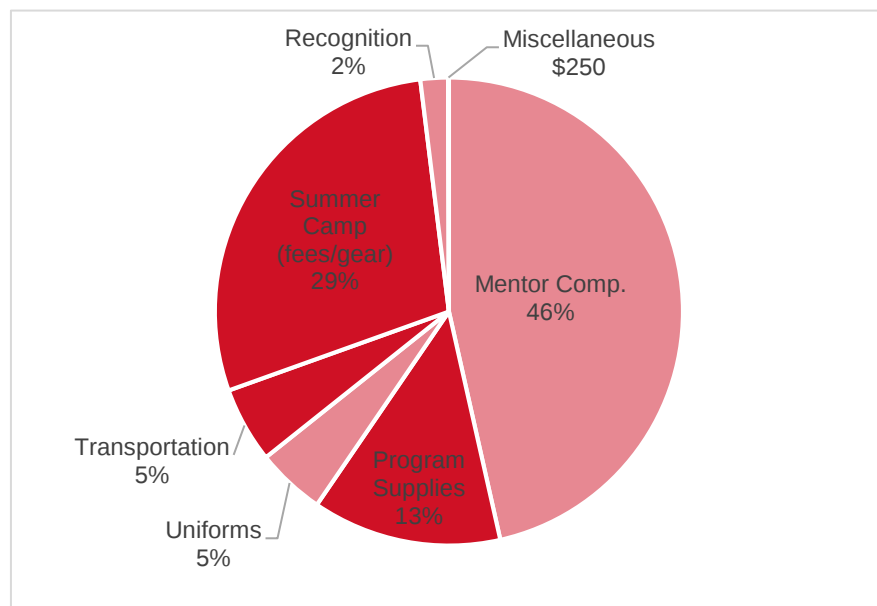
By concentrating and maintaining a **centralized Quartermaster Outfitter** depot, the Council can ensure all needy youth enjoy the use of quality outdoor equipment on par with gear commonly used by Scouts from the Main Line. Simultaneously, maintaining a centralized inventory will reduce the annual costs of supplying more than 50 programs individually.

The existence of a **SEPTA bus stop** immediately in front of the base promises to ease transportation and help drive down the significant annual cost of transporting ASP Scouts to and from our remote Summer Camps.



FIGURE #1
Annual COL After-School Operating Expenses

Total Expenses: \$420,000 (\$240 Per Scout)



Notes

The Cradle of Liberty Council anticipates material cost savings to the bright red segments highlighted above which will enable us to reinvest those resources into new neighborhoods.

CONTINUING THE ADVENTURE AT MUSSER

We know that as Scouts master basic skills, they quickly look to the next challenge. When then they arrive at Musser Scout Reservation in Marlborough Township for to test their skill, needy Scouts will be greeted by a familiar Quartermaster Outfitter operation and issued the gear the need to continue the trail.

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Bringing the Backyard Home

Since 2014, your generous investments in the Cradle of Liberty Council and Troop 103 have helped us expand horizons for teenagers in North Philadelphia. **Thank You!**



You have challenged young people to lead honorable and productive lives in service to:

God & Country

Other People

Their Future Families

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COL INVITES YOU TO HELP US AUTHOR THE NEXT CHAPTER

A quality outdoor experience is essential to engaging a young person through Scouting's proven programs. We remain hopeful you will consider the opportunity to help us establish a first-class Quartermaster Outfitters program that can carry young boys and girls from a backyard they didn't even know they had, to a purposeful life of achievement.

- Your investment of \$150,000 would help us **establish the Yost Family Outfitters at the Philadelphia Adventure Base**
- The Commonwealth of Pennsylvania is committed to matching the first \$2 Million invested in the redevelopment of Musser Scout Reservation. A similar gift in support of establishing a **Yost Family Outfitters at Musser would trigger a match that would aid in the construction of our Welcome Center/Dinning Hall.**

Our Perpetual Commitment

The Cradle of Liberty Council's mission transcends generations as it endeavors to prepare youth to safeguard the nation and preserve the American way of life.

- We invite you to consider helping us endow the cost of retiring and replacing worn tents and gear as we build toward a \$1,000,000 Philadelphia Scouting Forever Fund.

WE SALUTE YOU!

Lord Robert Baden-Powell, founder of the worldwide Scouting Movement, was quoted as saying, *"The real way to gain happiness is to give it to others."*

In a time when so many young people face existential challenges, addiction, a lack of connection to their communities and the pressures of social media we remain humbled and grateful that you have chosen to invest in a hopeful future through Scouting.

You have given young people something more than happiness. Something that once gained takes root as **Ralph Waldo Emerson** observed:

THE PURPOSE OF LIFE IS NOT TO BE HAPPY.

IT IS TO BE USEFUL,

TO BE HONORABLE,

TO BE COMPASSIONATE,

TO HAVE IT MAKE SOME DIFFERENCE THAT YOU HAVE LIVED AND LIVED WELL.





“It made me a better person in life, and I love to come to Boy Scouts every week and want to become the best we can be. Camping like this helps build a better brotherhood”

-Stanley, 6th Grade Troop 2100 Senior Patrol Leader

ABOUT THE CRADLE OF LIBERTY COUNCIL

Cradle of Liberty Council, Boy Scouts of America serves more than 16,000 young people across Philadelphia, Delaware and Montgomery counties.

Mission Statement

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Vision Statement

The Boy Scouts of America will prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Law.

GET INVOLVED

For more information about how you can become involved as a mentor or support the Cradle of Liberty Council, please visit www.colbsa.org or contact the council service center at:

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