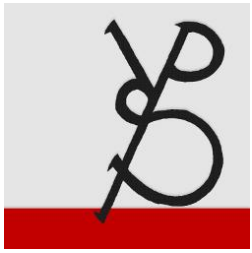


YOUNG PROFESSIONAL SCOUTS



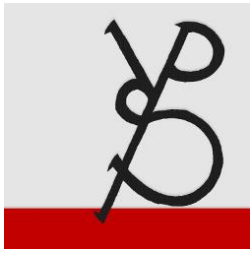


YOUNG PROFESSIONAL SCOUTS

PURPOSE

The Cradle of Liberty Council recognizes that as a mission-centered non-profit it has the opportunity to engage, develop and bring together young professionals from around Greater Philadelphia to help them fulfill their duties to their community, others and themselves.





YOUNG PROFESSIONAL SCOUTS

MISSION

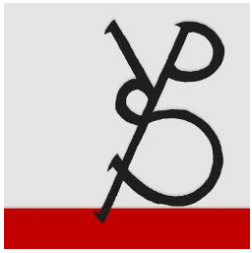
The Young Professional Scouts (YPS) is a group of professionals who use their Scouting backgrounds to improve their communities, further the Boy Scout mission and are rising stars within their chosen fields. YPS is dedicated to providing the next generation of leaders for the Cradle of Liberty Council, and the community it serves.

Service opportunities.

Professional development.

Building relationships.

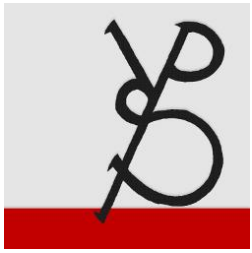




YOUNG PROFESSIONAL SCOUTS

ACCESS

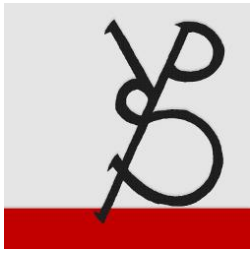




YOUNG PROFESSIONAL SCOUTS

ACCESS

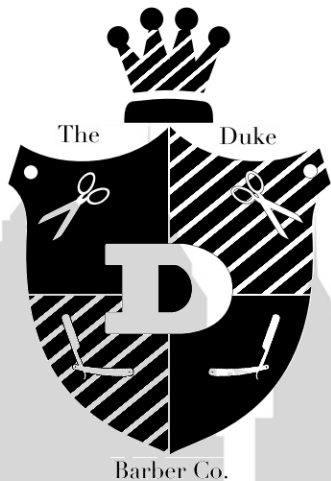




YOUNG PROFESSIONAL SCOUTS

NETWORKING

the GENTLEMAN'S
MERIT BADGE
Series



PHILADELPHIA'S OWN

YARDS
BREWING COMPANY®

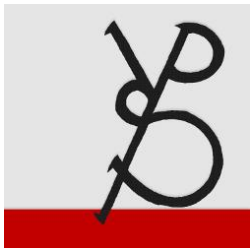
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MASTER TAILORS & IMAGE CONSULTANTS



BOY SCOUTS OF AMERICA®

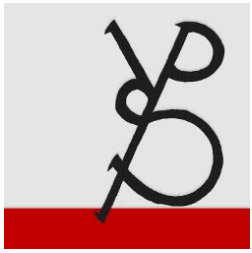


YOUNG PROFESSIONAL SCOUTS



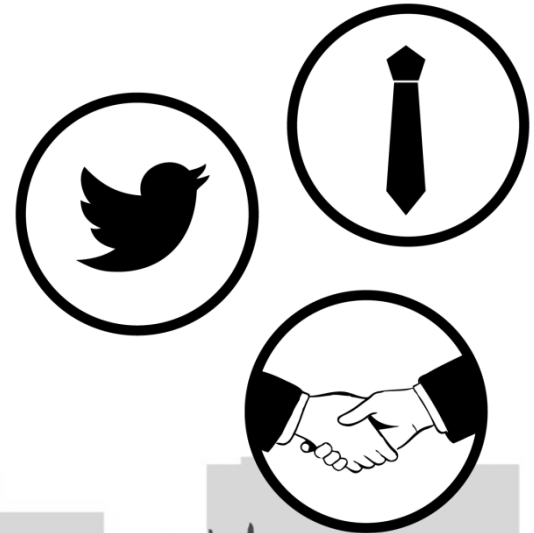
GENTLEMAN'S *the* **MERIT BADGE** *Series*

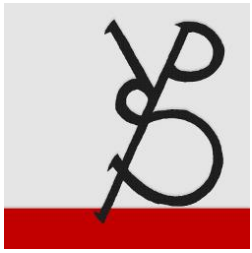




YOUNG PROFESSIONAL SCOUTS

GENTLEMAN'S *the* MERIT BADGE *Series*

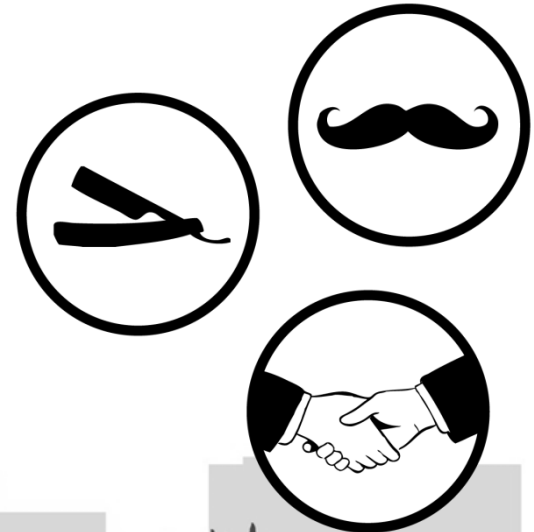




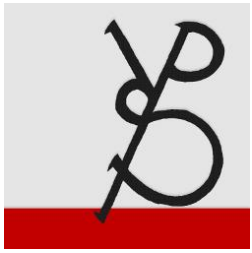
YOUNG PROFESSIONAL SCOUTS



GENTLEMAN'S
the **MERIT BADGE**
Series



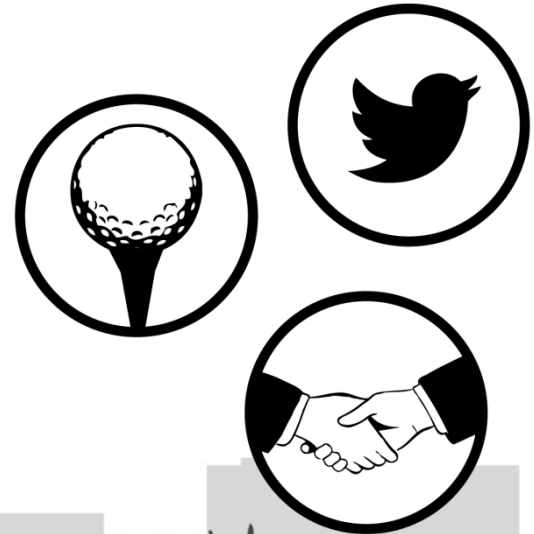
BOY SCOUTS OF AMERICA®

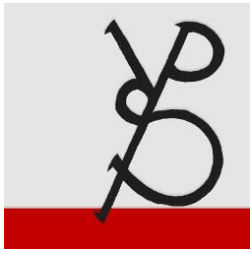


YOUNG PROFESSIONAL SCOUTS



GENTLEMAN'S *the* **MERIT BADGE** *Series*



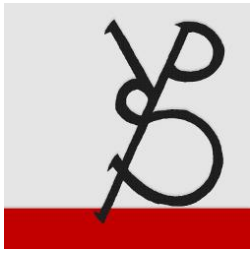


YOUNG PROFESSIONAL SCOUTS

AFFINITY

- Preferred Discounts at Participating Members
- Enrollment In National Alumni Association
- Invitation to Council Receptions/Luxury Boxes

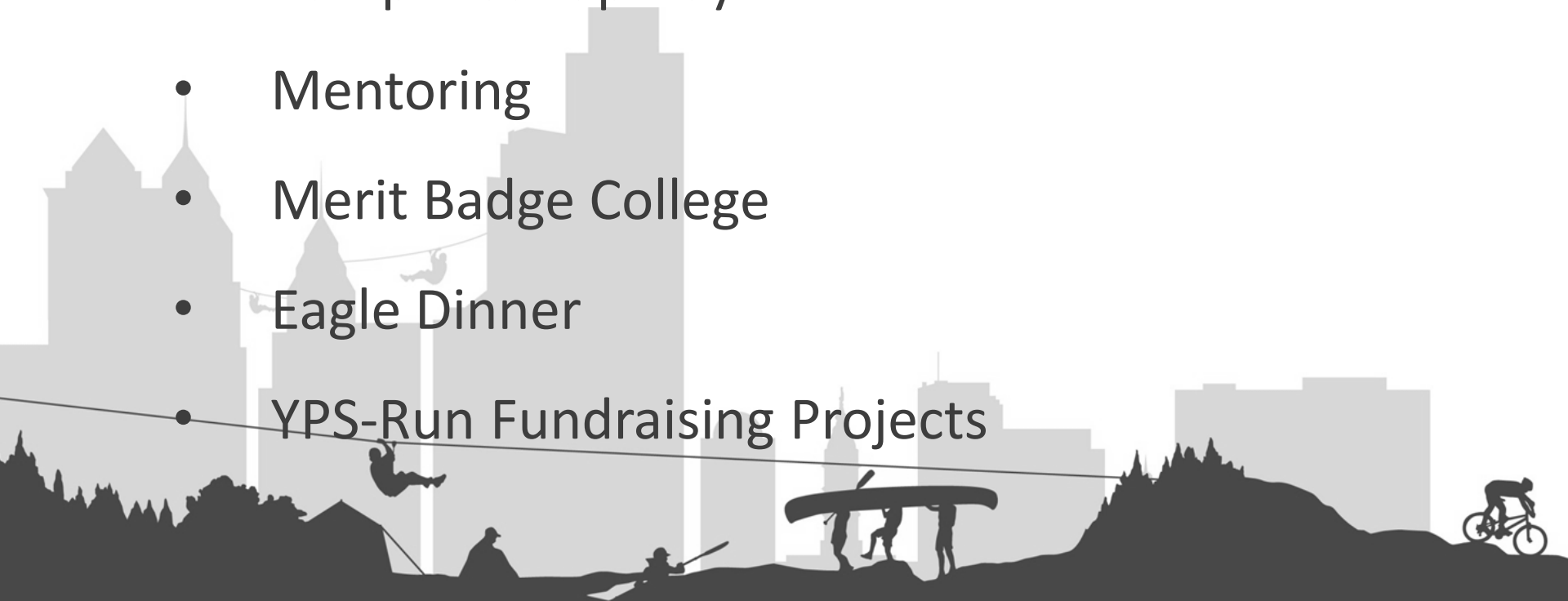


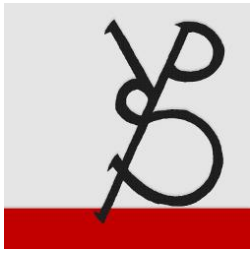


YOUNG PROFESSIONAL SCOUTS

SERVICE

- Camp Cleanup Day
- Mentoring
- Merit Badge College
- Eagle Dinner
- YPS-Run Fundraising Projects



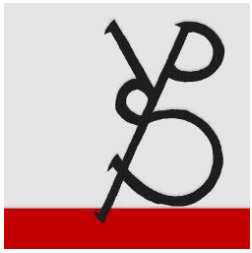


YOUNG PROFESSIONAL SCOUTS

GOVERNANCE

- Leadership opportunities within group
- Board Cultivation



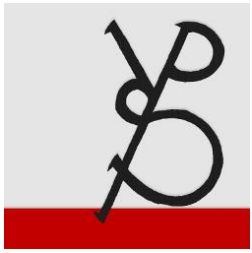


YOUNG PROFESSIONAL SCOUTS

Membership

- Annual Membership starting at \$100
- \$50 Student Membership
- Special Events Fees at Cost as Available



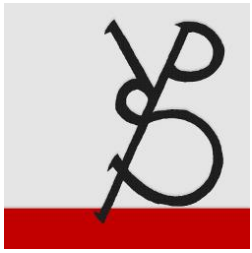


YOUNG PROFESSIONAL SCOUTS

Benefits to the Council

- Active group of quantifiable professionals
- Value BSA can add to engender engagement
- Grooming opportunity for district leadership
- Social group for relocating former Scouts

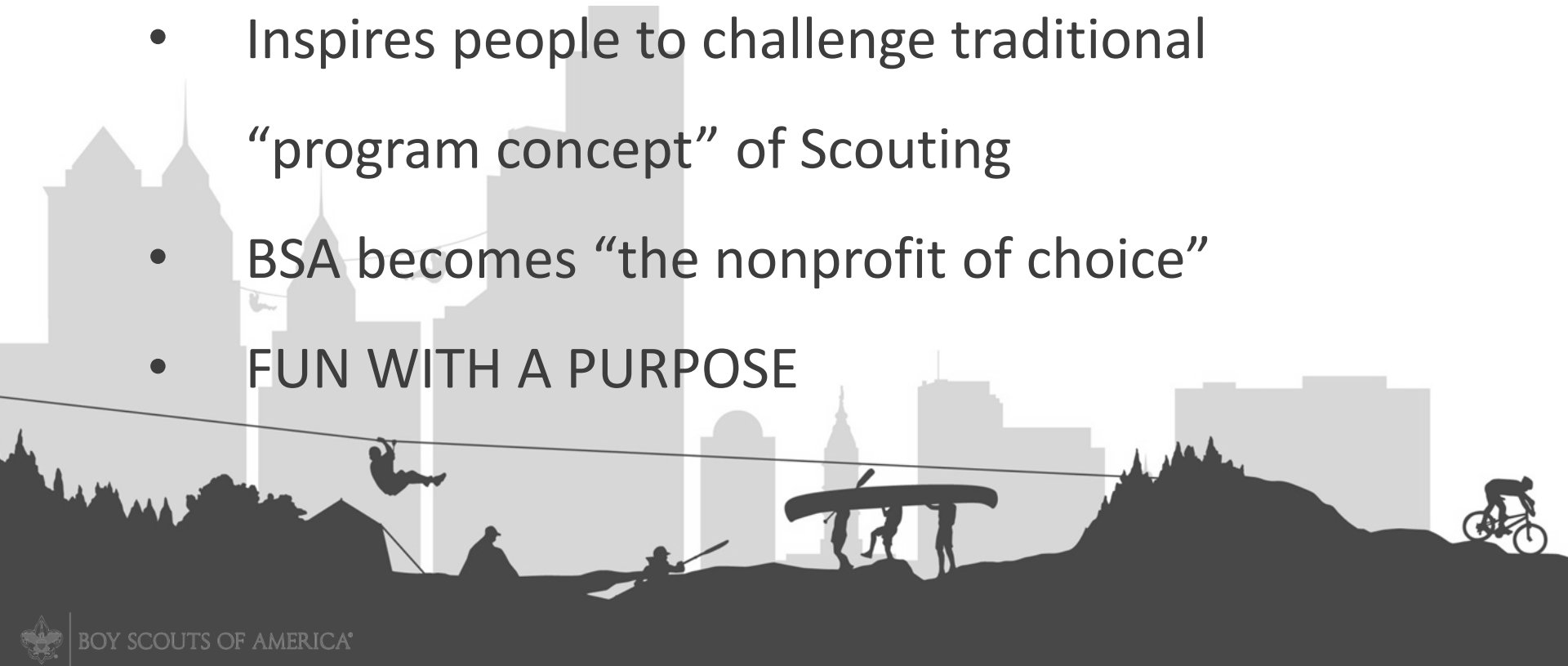


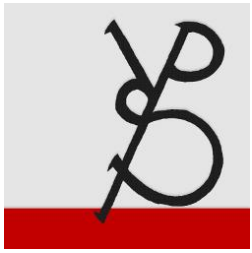


YOUNG PROFESSIONAL SCOUTS

Benefits to the Council

- Inspires people to challenge traditional “program concept” of Scouting
- BSA becomes “the nonprofit of choice”
- FUN WITH A PURPOSE



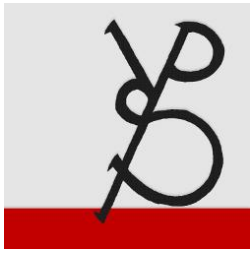


YOUNG PROFESSIONAL SCOUTS

Takeaways after Two Years

- 175 engaged Alumni on LinkedIn Group
- 193 different alumni have attended an event
- 22 paid members (at all membership levels)
- Unsolicited Endowment Gift
- Service projects to Camp/ScoutReach





YOUNG PROFESSIONAL SCOUTS

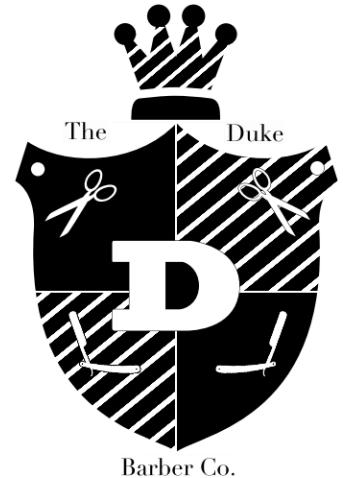
TYPICAL GMBS EVENT

- 6:00-8 p.m. at The Duke Barber Co.

Registration - \$15 www.colbsa.org/Duke

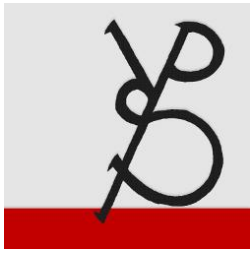
Program will feature:

- Networking with up and coming professionals
- Complimentary Straight Razor Shaves
- Refreshments Courtesy of Yards Brewing Co.
- Fine Grooming and Shaving Technique William Brown



Note: Members in attendance will receive 25% off a future grooming appointment.





YOUNG PROFESSIONAL SCOUTS

Local Council Toolbox

bit.ly/19CQX9d

